



“Magazine Sales Scam Alert!”

September 12, 2007

People living in Colorado Springs, Denver and Larimer County have reported young adults going door-to-door selling book and magazine subscriptions for the Children’s Hospital, University of Denver basketball team and for the Denver Health Medical Center. They state that part of the proceeds will be used for a related trip these young adults are planning. Many persons have written checks, but then did research. It turns out DU does not have a basketball team, Children’s Hospital doesn’t participate in any door-to-door sales program, nor does Denver Health Medical Center. Kathy Crawley, Vice President of the Children’s Hospital Foundation, says, *“We ask the public to be very cautious. Please do not buy magazines from salespeople who claim to work on behalf of The Children’s Hospital.”*

Consumers have filed complaints with their local law enforcement agencies. They have stated these young adults say they are independent contractors for Integrity Program, LLC. Integrity Program, LLC is out of Phoenix, Arizona and Las Vegas, Nevada. This company has an unsatisfactory record with the BBB due to unresolved complaints. As of September 12, the Bureau processed a total of 106 complaints in the last 36 months. A full BBB reliability report on this company is available at: www.vegasbbb.org.

The BBB reminds consumers to be cautious of door-to-door solicitations.

- Do not feel pressured to purchase any product or service. A legitimate offer will be there in a couple of days. Do not be threatened or “made to feel guilty” into a purchase. Some unscrupulous salespersons will try to play on your sympathies or tug at your heartstrings.
- Ask for identification, a company name, address, and telephone number. Make sure your contract has the name and physical address of the seller or business organization.
- Investigate claims made by salespersons. Is the money really going to the specified organization or charity? Call the charity’s number (in the phone book) that the seller claims to represent—verify that they have someone soliciting donations in your area.
- Ask the seller to provide you with notification of your right, in writing, to cancel the sale (if applicable)