

FOR IMMEDIATE RELEASE *(this alert courtesy of the Better Business Bureau)*
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Local residents concerned about sales pitch using fliers warning of sex offenders

Fliers taped to doors throughout Weld and Larimer Counties warning of sex offenders living nearby have residents scared and nervous.

In actuality, the fliers are nothing more than a scary sales tactic used by a Web site, NeighborhoodRedAlert.com, based in Colorado Springs, to lure residents into paying for information about the whereabouts of sexual predators that is free elsewhere.

Information on sex offenders in Northern Colorado is available for free from a variety of local sources, including:

- greeleypd.com/sexoffenders/map.asp
- cityofevans.org/departments.cfm?depID=1#
- sor.state.co.us
- larimer.org/sheriff/sexoffenders/index.htm
- ci.loveland.co.us/police/policemain.htm
- goonar.com
- familywatchdog.us
- mapsexoffenders.com

Look to the Better Business Bureau for additional consumer tips and information you can trust. Call 970-484-1348 or visit www.mountaintstates.bbb.org. It's just good business!

About the Better Business Bureau

The Mountain States Better Business Bureau is dedicated to fostering fair and honest relationships between businesses and consumers, instilling consumer confidence and contributing to an ethical business environment, in both the traditional and online marketplaces. The first BBB was founded in 1912, and the network of BBBs and the Council of Better Business Bureaus have grown to become the most recognized advocates for promoting ethical business and advertising practices in the United States.

In 2006, the Mountain States BBB provided nearly 572,000 instances of service to consumers and businesses. The BBB's Internet self-regulation program, BBBOnLine, helps consumers identify online merchants that meet BBB standards through its Reliability and Privacy "trustmark" programs and the BBB Code of Online Business Practices.

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